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Logan Stott

Writer, Blogger, and Editor

Passionate, down-to-earth, and with years of experience as a writer, blogger, and editor.



Experience

Freelance, Remote — *Writer & Editor*

August 2018 - Present

- Wrote 4-6 articles per day for 30+ clients
- Interviewed and communicated with clients regularly

Raptor Digital Marketing, Enterprise, UT — *Content Manager*

February 2025 - September 2025

- Wrote blogs and copy for Raptor and their clients
- Created and managed Google Ads and Meta Ads campaigns for Raptor and their clients
- Created WordPress landing pages, CRM integrations, and setup analytics/conversion tracking
- Onboarded clients with GSC, GTM, Google Analytics, SE Rankings, and other software
- Featured in company YouTube Videos on Digital Birdhouse

Zion HealthShare & Planstin Administration, St. George, UT — *Technical Writer*

October 2022 - August 2023

- Wrote and edited technical documents (including SBCs) and member guidelines
- Wrote blog posts and marketing copy for company websites
- Created official terminology for Zion HealthShare

Rocky Vista University - College of Osteopathic Medicine, Ivins, UT — *Marketing Assistant*

October 2021 - October 2022

- Wrote and edited blogs and copy for RVU.edu and fightinprairiedogblog.com
- Worked on marketing campaigns and campus events

Study.com, Remote — *Longform Lesson Reviewer*

June 2021 - October 2022

- Edited collegiate quizzes and course material

Sloth Cookies, St. George, UT — *Co-Owner/Co-Founder*

July 2019 - October 2021

- Handled all day-to-day operations, including the ordering of supplies and preparation of recipes
- Sold to new owners in 2021

Education

Utah Tech University, St. George, UT — *Bachelor of Science in English with an emphasis in Creative Writing*

- Graduated with a 3.74 Major GPA
- Dean's List Honors in Fall 2017 and Spring 2018
- Features Editor for Sun News Daily in Fall 2018

Skills

technical writing · copywriting · creative writing · editing · web design · photoshop · canva · extensive customer service and B2B marketing experience · extensive experience with Google Ads and Meta Ads